

# CONCEPT



IN ADMIRATION OF MUSIC

GENUINE DALI  
Genuine DALI

# CONCEPT



## MISSION IMPOSSIBLE

Is it possible to develop, design and build a complete series of high quality speakers that leaves the impression of at least twice the price? Some would call this mission impossible. Exactly this attitude was catalyst for the engineers at DALI when they began developing a brand new series of loudspeakers. By using the experience and knowledge gained through more than 20 years of developing high-end loudspeakers they reached their goal.

DALI Denmark – makers of the world's finest loudspeaker – introduces CONCEPT, a complete series of quality loudspeakers. The CONCEPT series is characterised by the unique combination of true DALI virtues and cost effective production methods which make the well renowned DALI loudspeakers available at affordable prices.

## GENUINE DALI

As it is custom by DALI, the CONCEPT series is a complete line consisting of both shelf/wall hanging speakers, floor-standing speakers, center speaker and a powerful subwoofer.

The designers at DALI have paid great attention to the details - and the visual impression of the CONCEPT speakers leaves no doubt, that the very best of Danish design traditions has had great influence on this series. Just like the many hours in the listening room and the DALI sound lab adjusting and fine tuning crossover networks and construction turned out to be well spent.


## UNSURPASSED

The first model in the CONCEPT series released to the world market was CONCEPT 2 – a book shelf speaker, compact and beautifully designed to match any contemporary home. As always, the Hi-Fi press was eager to test the new DALI speaker. The reviews proved that the "Mission Impossible" turned out to be a "Mission Possible". Allow us to quote the German magazine "STEREO" from their test of DALI CONCEPT 2: *"A unit of measurement for transparency and control", "The speaker sparkled from musicality, it even mastered the difficult bass frequencies supremely without any buzz or growl" and "An obviously highly emotional and diverse loudspeaker – a test winner you do not come across every day."* Measured on a price/benefit scale, the CONCEPT 2 was pronounced *"UNSURPASSED"*.

## IN ADMIRATION OF MUSIC

Whether you desire the very compact CONCEPT 1 or the large and floor-standing CONCEPT 10 – maybe in a surround system with CONCEPT Center and CONCEPT SUB, you will achieve the sensation of well reproduced sound, the clarity of an open and well defined perspective and the feeling of "being there". Let the music and sound reproduced by DALI CONCEPT loudspeakers bring you to the point where the composer of the music or the director of the movie wanted you to be - and enjoy. This is what DALI defines as "In Admiration of Music".





# CONCEPT

## NOT BY COINCIDENCE

Exceptional performance and the unmistakeable sensation of "fine craftsmanship" do not come by coincidence. At DALI every task is performed with a creed for "Quality in every aspect".

The DALI CONCEPT series is no exception. The design philosophy behind the CONCEPT speakers is very simple, yet convincing: Make it look as fine as it sounds and make it a perfect match for any type of contemporary interior all over the world. We dare say that our designers succeeded.

The engineers at DALI have yet again proved their ability to develop unique solutions. Take a look at the crossover networks, where all components are carefully chosen, the high quality gold plated terminals or the carefully manufactured drive-units with well-proportioned magnetsystems and see, that there is genuine hardware behind the pure and powerful sound.

We are confident that you will be as proud of your new DALI CONCEPT speakers as we are.

## "IN ADMIRATION OF MUSIC!"





# CONCEPT 1

## CONCEPT 1

This incredibly compact and yet powerful loudspeaker is made for those who need full scale sound in smaller rooms. Fits equally perfect into the living room, the young home or the office where quality is a matter of importance. Place it on a book shelf, hang it on the wall or put it on a speaker stand. No matter where - you will be amazed when you start listening.

Consider DALI CONCEPT 1 as rear speaker in a 5.1 surround setup or side speaker in a 7.1 system. CONCEPT 1 is a 2-way bass reflex system, magnetically shielded and with gold plated terminals and integrated wall mount bracket.



# CONCEPT 2

## CONCEPT 2



This book shelf loudspeaker made its very own statement even before it was officially introduced on the world market: The German magazine "AUDIO" quite simply elected the DALI CONCEPT 2 as "Compact Speaker of the Year".

It is a 2-way system with a 6.5" woofer/midrange unit with a generously proportioned 80 mm double magnet system controlling the 1" voice coil and a 1" soft dome tweeter with 70 mm ferrite magnet and ferrofluid cooling. Both drivers are controlled by a high quality crossover network.

The beautifully designed enclosure is made by 16 mm MDF – the front baffle milled from 18 mm massive MDF. At the rear you will find gold-plated terminals that accept even large-diameter cables like the DALI Silver Wave.



# CONCEPT 8

## CONCEPT 6

CONCEPT 6 brings the CONCEPT series to the floor – literally speaking. This well-designed "small" floor-stander is a classic 2-way bass reflex system suitable as stereo speakers or front speakers in surround systems. Enjoy the fine details like gold plated terminals and adjustable spikes fitting in the built-in base.

The controlled dispersion textile dome tweeter ensures the broad stereo perspective and the pulp light weight paper cone woofer brings you the bass in a very convincing, controlled and fast manner.

The front baffle is so beautifully designed and crafted that you might choose to remove the front grille?



## CONCEPT 6



## CONCEPT 8

Looking for the perfect loudspeaker for large scale stereo or surround systems? CONCEPT 8 is the right choice. A heavy duty 3-way system consisting of two 8" woofers, a 5" midrange driver and a 1" controlled dispersion textile dome tweeter, all in a sturdy enclosure with built-in base for the accompanying adjustable spikes.

CONCEPT 8 is a 6 Ohm speaker well suited for amplifiers between 40 and 160 W. All the way from 41 to 25000 Hz the CONCEPT 8 will reproduce every detail and every sense of the music – bringing you a bass, which needs to be felt as well as heard.

We are talking a maximum SPL of 112 dB and a sensitivity of 90 dB. No matter if you desire the sensation of a good movie at your own home cinema or the joy of your favourite music – these loudspeakers will do the job for you!

# CONCEPT 10

## CONCEPT 10

Big, bold and beautiful! This is the very top of the CONCEPT series. The CONCEPT 10 is a full-range 3-way, floor-standing speaker equally suited for the subtle reproduction of classical music with realistic dynamics as well as hard rock at engaging sound pressure levels.

CONCEPT 10 is a 6 Ohm speaker well suited for amplifiers between 50 and 200 W. All the way from 35 to 25000 Hz the CONCEPT 10 will reproduce music or the sound from your movies. A maximum SPL of 114 dB speaks for itself - literally.

Remove the front grille and you will see, what your ears have already told you: This is power, dynamics and clarity.





# CONCEPT CENTER



## CONCEPT CENTER

The centre speaker in a surround system has a huge impact on the over-all experience. Clarity in voice and precision in every detail makes the difference – and having listened to CONCEPT CENTER you will know the difference. The two 5" woofers and the 1" controlled dispersion textile dome tweeter work in a bass reflex system. Full magnetically shielding ensures use directly on top or below the TV.

The CONCEPT CENTER design brings you the perfect match regardless of the design of your TV. Leave the front grill on for the "classic" TV or remove it for the "high-tec" designed TV.



## CONCEPT SUB

Taking care of the very low frequencies - providing the sensation of "being there". Regardless of the front and rear speakers in your surround system, the CONCEPT SUB is a must to actually feel the slamming of a door, the roar of a lion or the drum solo of your favorite band.

12" unit, 160 W RMS and a maximum SPL of 110 dB are data that are more felt than heard.



# CONCEPT SUB

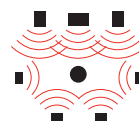
# TECHNICAL SPECIFICATIONS

# CONCEPT

## Technical Specifications

	CONCEPT 1	CONCEPT 2	CONCEPT 6	CONCEPT 8
Frequency range +/- 3dB (Hz)	62.5 - 22500	43 - 25000	41 - 25000	41 - 25000
Crossover frequencies (Hz)	3000	3000	3000	610 / 3500
Sensitivity (2.83 V/1m)	87 dB	87 dB	91 dB	90 dB
Nominal impedance	8 Ω	8 Ω	8 Ω	6 Ω
Maximum SPL	106 dB	108 dB	110 dB	112 dB
Recommended amp. power	25 - 100 W	40 - 120 W	30 - 150 W	40-160 W
High frequency driver	1 x 1"	1 x 1"	1 x 1"	1 x 1"
Midrange driver	-	-	-	1 x 5"
Low frequency driver	1 x 5"	1 x 6½"	2 x 6½"	2 x 8"
Bass reflex tuning frequency	58.5 Hz	42.5 Hz	38.0 Hz	36.5 Hz
Dimensions (HxWxD) (cm)	31 x 17 x 19	39 x 20 x 26	93 x 20 x 26	103 x 25 x 36
Dimensions (HxWxD) (inch)	12.2 x 6.7 x 7.5	15.4 x 7.9 x 10.2	36.5 x 7.9 x 10.1	40.5 x 9.8 x 14.0
Weight	4 kg (8.8 lb)	6.3 kg (13.9 lb)	14.2 kg (31 lb)	25 kg (55 lb)
	CONCEPT 10	CONCEPT CENTER	CONCEPT SUB	
Frequency range +/- 3dB (Hz)	35 - 25000	72 - 22500	29 - 170	
Crossover frequencies (Hz)	600/3200	2500	50 - 170	
Sensitivity (2.83 V/1m)	91 dB	91 dB	-	
Nominal impedance	6 Ω	8 Ω	20 kΩ RCA stereo / 35kΩ RCA LFE	
Maximum SPL	114 dB	109 dB	110 dB	
Recommended amp. power	50 - 200	25-120 W	-	
Amplifier	-	-	160 W RMS	
Input	-	-	RCA, Stereo (low-pass filtered) RCA, Mono (LFE)	
Controls	-	-	Volume, Crossover Frequency, Phase	
High frequency driver	1 x 1"	1 x 1"	-	
Midrange driver	1 x 6½"	-	-	
Low frequency driver	2 x 10"	2 x 5"	1 x 12" air-dried pulp cone	
Bass reflex tuning frequency	29.5 Hz	55.0 Hz	-	
Dimensions (HxWxD) (cm)	113 x 30 x 42	16 x 50 x 23	41 x 38 x 42	
Dimensions (HxWxD) (inch)	44.4 x 11.8 x 16.3	6.3 x 19.7 x 8.9	16.1 x 15 x 16.5	
Weight	34 kg (75 lb)	6.6 kg (14.5 lb)	21.2 kg (46.7 lb)	

### SURROUND



### AUDIO

The complete  
**CONCEPT series**  
is available in:



Light Oak



Cherry



Black

Based in Denmark, a country with strong traditions in audio engineering and furniture design, DALI rapidly grew to become an internationally acclaimed loudspeaker maker, praised enthusiastically by proud owners and by independent audio journals around the world. The millions of fine loudspeakers sold by DALI to satisfied customers in over 40 countries are the result of rare levels of enthusiasm, skill, advanced technology and pure inspiration.

Each DALI loudspeaker is carefully assembled, tested and packed by a conscientious team who is personally accountable for the final result. Just past our second decade, DALI embody a unique blend of cutting edge technologies and fine Danish craftsmanship.

Designed in Denmark - [www.dali.dk](http://www.dali.dk) · [www.dali-usa.com](http://www.dali-usa.com) · [www.dali-deutschland.de](http://www.dali-deutschland.de) · [www.dali-uk.co.uk](http://www.dali-uk.co.uk)



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